The ultimate UI-Kit architecture for e-commerce

Global Colors

- Primary (brand main color)
- Secondary
- Accent
- Text (primary / secondary / muted)
- Background (main / alternative)
- Border / Divider
- Link
- Overlay
- Neutral scale

Global Colors

System Colors

- System Colors
- Success
- Error
- Warning
- Info
- Disabled

02

Global Colors

Background Mode

- Dark mode
- Light mode

03

Global Fonts

System Level

- Primary Font
- Secondary Font (если есть)
- Text Font
- Accent Font
- Fallback Font Family

04

Global Fonts

Fallback Font Family is the system fallback font stack (for example: "Inter", -apple-system, BlinkMacSystemFont, "Segoe UI", sans-serif).

05

Typography

Body

- Text Color
- Typography style (size / weight / line-height)
- Paragraph spacing

Typography

Link

- Normal state (color + typography)
- Hover state

07

Typography

Headings

- H1 — color + typography
- H2 — color + typography
- H3 — color + typography
- H4 — color + typography
- H5 — color + typography
- H6 — color + typography
- Small text
- Caption
- Overline

08

Buttons

- Primary Button (main action / main CTA)
- Secondary Button (supporting action)
- Tertiary / Ghost Button (low-emphasis action)
- Link Button (text-style action)

09

Buttons

Commerce Actions

- Add to Cart
- Buy Now
- Wishlist
- Quantity selector
- Variant selector

10

Buttons

Each type must include

- States
- Typography
- Color logic
- Radius
- Padding

11

Images

- Product Image
- Thumbnail
- Hero
- Banner
- Avatar

Form Fields

- Input
- Textarea
- Select / Dropdown
- Checkbox
- Radio
- Toggle / Switch
- File upload

13

Site Identity

- Logo (primary)
- Logo variation (light / dark)
- Favicon
- Logo sizing rules
- Logo safe zone / clear space
- Minimum logo size
- Retina / SVG version
- App icon

14

Layout

- Content Width
- Container Padding
- Gaps
- Breakpoints
- Grid System
- Spacing Scale

13

Product System

Product

- Product Card
- Product Detail layout blocks
- Price system
- Badges
- Rating
- Stock state

14

Product System

Navigation

- Mega menu
- Filters / Facets
- Sort dropdown
- Breadcrumbs
- Pagination
- Empty states

Product System

Cart & Checkout

- Mini cart
- Cart item
- Promo code
- Order summary
- Checkout stepper
- Payment states

16

Product System

Account

- Dashboard blocks
- Order history table
- Tabs
- Accordion

Product System

Feedback

- Toast notifications
- Success / Error banners
- Validation states

Product System

Accessibility

- Focus states
- Keyboard states
- ARIA behavior rules

Motion

- Transition timing
- Hover speed
- Micro-interactions
- Modal animation logic

20

Icons

- Icon style
- Icon sizes
- Stroke rules
- Usage logic

21

States

- Loading
- Skeleton
- Empty
- Error (page level)
- Disabled logic

22

Essential E-Commerce Page Every Designer Must Create

Product System

Core

- Home
- Category / Collection
- Product Detail (PDP)
- Search Results
- Cart
- Checkout (steps)
- Order Confirmation
- Promo page

23

Product System

Commerce Support

- Wishlist
- Compare (если используется)
- Account Dashboard
- Order History
- Order Details
- Login / Register / Reset Password

24

Product System

Content

- About
- Contact
- FAQ
- Shipping & Returns
- Policy pages (Privacy / Terms)
- Blog single
- Blog Archive

25

Product System

System

- 404
- Empty states
- Error page
- Maintenance page

Thank you for downloading this guide

Follow me for more practical breakdowns